



CAI – Tennessee 2012 Publications Ad Rates

All payments must be received in advance – Deadline is February 27st, 2012

Confirm your information is correct at the National website. www.caionline.org

Some premium ads are limited in quantity and will be offered on a first come, first serve basis.

Previous, 2011 Premium Advertisers have “first right of refusal” until Feb 13th.

Newsletter

Prices include four issues per year – 1st, 2nd, 3rd, & 4th quarter (Cover Sponsors for chosen quarter only)

Newsletters to be distributed at end of the Qtr.

Advertising Deadline: February 27th

Description:	Ad Size:	4 issues total:
• Quarter page (black and white)	3.25” W x 4.75” H	\$500.00
• Half page vertical (black and white)	3.25” W x 9.875” H	\$750.00
• Half page horizontal (black and white)	6.75” W x 4.75” H	\$750.00
• Full page (black and white)	6.75” W x 9.875” H	\$1000.00
• <u>Premium</u> Back Cover-Half page (color)	6.75” W x 4.75” H	\$1300.00
 <u>NEW FOR 2012!!</u>		
• Premium Inside Front Cover Full page		\$1400.00
• Premium Inside Back Cover Full page		\$1300.00

Now Open to All Members Including Vendors

• Cover Sponsor for 2 nd Quarter Only	\$1900.00
• Cover Sponsor for 3 rd Quarter Only	\$1900.00

Annual Membership Directory (distributed in March to the membership)

Description:	Ad Size:	Amount
• Half page (black and white)	4.625” W x 3.375” H	\$200.00
• Tab page-half page (black and white)	4.625” W x 3.375” H	\$250.00
• Full page-(black and white)	4.625” W x 7.125” H	\$350.00
• Tab page-full page (black and white)	4.625” W x 7.125” H	\$400.00
• <u>Premium</u> Inside Cover (color)	4.625” W x 7.125” H	\$450.00
• <u>Premium</u> Back Cover (2 color)	4.625” W x 7.125” H	\$500.00

NEW FOR 2012!!!

Partial Cover Sponsor **\$900.00**
(This is a 2 inch circle on the cover with your company name listed (no logo))

Premium Tab Pages

First Tab, Right page	\$500.00
2012 Annual Sponsor Section, left Page	\$450.00
Association Leaders and Homeowners section, left page	\$450.00
Business Partners section, left page	\$450.00
Community Managers section, left page	\$450.00
Management Companies section, left page	\$500.00

**Amount must be paid in advance to the Tennessee Chapter office by
February 27, 2012.**

**Please proof your ads before accepting them and make any necessary changes with the
national office**

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CAI-Tennessee Chapter
Attn: Faye C. Ellis
211 Donelson Pike, Suite 106
Nashville, TN 37214-2929
Phone: (615) 874-0031
Email: fellis@caitenn.org

Company Name: _____

Contact Name and phone number: _____

Total Amount: _____ Signature: _____

Please keep a copy of this form for your records and send a copy with your payment to the chapter office, payable to CAI – TN. If you are a first time advertiser with no previous artwork, Lewis Letterworks will design an ad for a reasonable, one-time fee billed directly to you. Call Jenny Fritschler, Lewis Letterworks, at (615) 242-6000 for ad artwork questions.

Non-Members add 50% to above pricing.