

CAI-Tennessee 2008 Ad Rates

All payments must be received in advance

Newsletter

Four issues per year – 1st, 2nd, 3rd, 4th quarter

Advertising Deadlines: April 23, May 31, August 31, November 30

Front Page & Back - full color Inside of Newsletter - two color

<input type="checkbox"/> Quarter page	3.25" W x 4.75" H	\$150
<input type="checkbox"/> Half page vertical	3.25" W x 9.875" H (9 7/8")	\$225
<input type="checkbox"/> Half page horizontal	6.75" W x 4.75" H	\$225
<input type="checkbox"/> Half page back page (color)	6.75" W x 4.75" H	\$275
<input type="checkbox"/> Full page	6.75" W x 9.875" H	\$300

Save money...all four quarters with a 5% discount. Amount must be paid in advance to the chapter office by 4/23/08: CAI-Tennessee, 2200 Hillsboro Road, Suite 200, Nashville, TN 37212.

<input type="checkbox"/> Quarter page	\$570
<input type="checkbox"/> Half page	\$855
<input type="checkbox"/> Half page back (color)	\$1,045
<input type="checkbox"/> Full page	\$1,140

Direct Mail: Your flyer insert into newsletter \$400 member / \$600 non-member

Annual Membership Directory

Advertising Deadline April 23, 2008

Now on CD

<input type="checkbox"/> Half page	4.625" (4 5/8") W x 3.375" (3 3/8")	\$200
<input type="checkbox"/> Full page	4.625" W x 7.125" (7 1/8")	\$350
<input type="checkbox"/> Premium Back Cover	4.625" W x 7.125"	\$450
<input type="checkbox"/> Tab page - full page	Same specs as full page	\$400
<input type="checkbox"/> Tab page - half page	Same specs as half page	\$250
<input type="checkbox"/> Premium Inside Cover	Same specs as full page	\$450

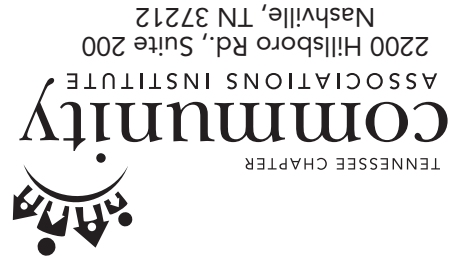
*Amount must be paid in advance to the chapter office by 4/23/08:
CAI-Tennessee, 2200 Hillsboro Road, Suite 200, Nashville, TN 37212.*

Company Name _____

Contact _____

Amount \$ _____

*Please keep a copy of this form for your records and send a copy with your payment to the chapter office.
If you are a first-time advertiser with no previous artwork, Lewis Letterworks will design an ad for a reasonable, one-time fee billed directly to you. No charges for previous advertisers with minor changes. Call Jenny Fritschler, Lewis Letterworks, at 615-242-6000 for ad artwork questions. Non-members add 50% to above pricing.*



2200 Hillisboro Rd., Suite 200
Nashville, TN 37212

*Ad Deadline
Extended*